

# 1975 FEBRUARY 1975

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EQ 3	NM 11	FO 19	PM 26			1
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## PRESIDENT'S MESSAGE

I have stressed involvement and I believe we could get ourselves and our new members a little more involved.

In addition to the formal introduction we now give to new members, I think it would be very nice for the person recommending this new member to find out his interests in the hobby, tell him about the study groups and activities of our club, then arrange to meet him at the next club meeting and introduce him to some of our members with similar interests. We tend to spend our free time at meetings talking to folks we already know. I find that I am also very guilty of this and that there are quite a few members I Hardly Know. I feel that we are quite a friendly bunch, but we could all do just a little more to make new members feel more at home.

At the March Meeting, why don't you make it a point to talk with at least one member you are not acquainted with?

Jim Patterson



# 'Business Just Too Busy'

By ACE BURGESS  
Staff Writer

Usually, when a young business folds, it's because too few people came knocking on the door. But that's not why Saralee Chubb recently closed her one-year-old enterprise.

Her closing resulted from too much business or, in this case, too many doors to knock on.

**MISS CHUBB**, a 15-year-old 10th grader at East Lansing High School, was in the business of recycling newspapers. But she had to give it up because her list of customers were steadily growing while her grades were slowly falling.

At the time she closed her enterprise, she was collecting more than a ton of paper a week after school with a list of more than 250 customers.

Although Miss Chubb's enterprise ended up as a business, it didn't start out that way — to her it was a hobby. When she started her hobby a little over a year ago she was just collecting papers from people in the neighborhood.

**MISS CHUBB** wasn't doing it for money or a class project, she just wanted to help the environment by saving some trees from being cut down. At first she was only collecting about 100 pounds a week, but word spread throughout East Lansing and her collection list grew.

It's at this point that her hobby sort of became a business enterprise. Since she had so much paper to bundle — and not enough time to do it, she started selling it to a wastepaper company.

During this time, wastepaper was in great demand because the paper mills in Canada were on strike. A ton of "No. 1 mixed paper" was going for about \$45 last January and everybody wanted it.

**THE MONEY** came in handy and she used it to buy gas for the van her mother used to pick up the papers. But the money stopped when the paper mill strike ended early last year.

Shortly afterwards the wastepaper industry became glutted and demand went downhill. A ton now brings about \$6 and very few wastepaper companies are taking in paper.

Miss Chubb's wastepaper company fell into that category and she eventually had to cart her papers back to the Michigan State University Waste Control Authority bins. She didn't really mind, since she wasn't in it for the money anyway.

"I **THOUGHT** the money was nice when it was coming in," she said, "but it was no big thing when it stopped because I never intended to do it for money in the first place."

She continued to recycle newsprint throughout the fall, but her parents noticed that she was beginning to slip in her studies so they politely asked her to give up her hobby until she has more time for it.

She reluctantly did so and sent the following letter to all her customers: "Some of you are relatively new to the program, but many of you have been with me from the start. Believe it or not, we've been in the newspaper business for a whole year."

"**DURING THIS** time, we have been able to recycle over 50 tons of newsprint; that is 100,000 pounds of paper," she said. "We're averaging close to 3,500 pounds a week. But quantity isn't what matters. What's really important is that we helped our environment."

"About 30 trees are needed to produce one ton of newsprint," she went on. "That means we've saved 1,500 trees, which takes us out of the woodlot category and into a forest."

She thanked her customers for their cooperation and said it was great to be doing something for ecology instead of just thinking about it.

**SHE SAYS** she will continue to be ecology-minded and one day soon hopes to get back into the movement. In the meantime, it's back to the books — hopefully a recycled one.



Saralee Chubb's newspaper-collection agency proved too successful

State  
Journal



Jan 27 '75